

TOP 10 REASONS WHY GENIE ONLINE BACKUP IS THE SOLUTION FOR YOU

Today, Genie-Soft is embracing a sophisticated new approach to data protection – investing in online technologies — that address the challenges and shortcomings posed by today's local based drives - such as local media, CD/DVD backup solutions. Genie Online Backup will take on the needs of the demanding industry and provide an Online Solution for all your backup needs.

The following explores the Top-10 reasons to protect business-critical data with Genie Online Backup and Recovery Solution:

1. Faster than Local Media
2. Reliable
3. Easy to Use
4. File Access & Sharing
5. Secure
6. Client/Web
7. Anytime/Anywhere
8. No Capital
9. Friendly Plans
10. Peace of Mind

Faster than Local Media

With Genie Online, the rate of how fast your backup goes depends on your Internet Bandwidth. There are no limitations as to the system specifications or type of media used and such, which usually affect backup speed when using Local media.

Reliable

Genie Online Backup is reliable and efficient. If, for any reason you were disconnected from the Internet; Genie automatically reconnects. Also, Genie will continue from where you left off meaning it will not take so much time.

Easy to Use

Genie Online Backup is friendly and easy to use whether you are using the Web or the Client. A few steps and your data is backed up to a secure Offsite storage and with a click of a mouse, you can restore your data easily. We provide you the software application, server space and customer service in one turnkey solution. There are no additional software applications or equipment specifications to learn. The installation and set-up is quick and painless. Your backups can be scheduled to run automatically at any time you desire. There is no media, tapes or hardware to deal with.

File Access & Sharing

Genie Online Solution allows users to access their files, Share them with other users or send emails to allow other people access to your files.

Secure

If your computers or data are affected by natural disaster, power failure/surges, viruses, vandalism, theft, human error, etc., your in-house backup will suffer the same consequences. Another unfortunate thing about tape backups is that they are not generally encrypted, and not very secure. Almost anyone can read them and gain access to your data. Genie Online backup provides encryption (up to 256-bit) to your data before transferring it to the remote server. And the upload itself is secure using 128-bit SSL; so your data is two times secure.

Client/Web

Genie provides you with two reliable methods for backing up your data Online: Web Interface; using a Web Browser, or Genie Client which is FREE of charge to all Genie Online Users; using a Windows application to upload and restore data.

Anytime/Anywhere

Using Genie Online Backup, you can backup and restore your data anytime, anywhere and it's quick. Whether your hundreds or thousands miles away, at 11 in the morning or 3 at night; with the proper username and password, you have access to all your data.

No Capital

Online backups give you more "bang for the buck." Setting up a traditional data protection plan requires software, hardware, media and the man-hours necessary to set-up and protect your data on a daily basis. In addition there is the time, which equals cost, of performing the backup process. Genie Online Backup combines all of these functions in one easy service for a low monthly or annual fee.

Friendly Plans

These fees come in Package Plans to suit all customer needs.

Peace of Mind

Genie Online fully protects business-critical data from natural disasters, human error, virus attacks, equipment failures, and more.

Genie Online delivers a complete solution:

- Fast data backup
- Secure Solution
- Immediate recovery.

All in all, Genie Online Solution offers peace of mind so you can relax.

When disaster strikes, studies indicate 93 percent of businesses that lose their data go out of business within two years.

Don't be one of those businesses. Reevaluate your backup and recovery plans today and let us help protect you!